



SPONSORSHIP PACKAGES

- ☐ **Silver Celebration Sponsor**.....\$150,000
- ❖ Fifty (50) tickets
 - ❖ Dedicated eblast message to HFC constituents globally acknowledging Silver Celebration Sponsorship
 - ❖ Sponsorship recognition included in all event marketing communications including dedicated acknowledgement posts on HFC social media channels
 - ❖ Co-branding with Help For Children on event step and repeat
 - ❖ Verbal acknowledgement of sponsorship during event welcome
 - ❖ Opportunity for a C-Suite representative to speak during the program
 - ❖ Acknowledgement in pre-and post-event press releases
 - ❖ Profile of firm's partnership with Help For Children in HFC newsletter distributed to HFC constituents
 - ❖ Digital sponsorship recognition on venue wall
 - ❖ One year of recognition as Silver Celebration Sponsor on HFC website
- ☐ **Children's Champion Sponsor**\$100,000
- ❖ Forty (40) tickets
 - ❖ Dedicated eblast message to HFC constituents globally acknowledging Children's Champion Sponsorship
 - ❖ Sponsorship recognition included in all event marketing communications including dedicated acknowledgement posts on HFC social media channels
 - ❖ Verbal acknowledgement of sponsorship during event welcome
 - ❖ Acknowledgement in pre-and post-event press releases
 - ❖ Recognition in Help For Children's newsletter distributed to distributed to HFC constituents
 - ❖ Digital sponsorship recognition on venue wall
 - ❖ One year of recognition as Children's Champion Sponsor on HFC website
- ☐ **HFC Legacy Sponsor** \$50,000
- ❖ Twenty (20) tickets
 - ❖ Sponsorship recognition included in all event marketing communications including dedicated acknowledgement posts on HFC social media channels
 - ❖ Verbal acknowledgement of sponsorship from HFC Board President during event welcome
 - ❖ Recognition in Help For Children's newsletter distributed to HFC constituents
 - ❖ Digital sponsorship recognition on venue wall
 - ❖ Acknowledgement in pre-and post-event press releases
 - ❖ One year of recognition as HFC Legacy Sponsor on HFC website
- ☐ **Parting Gift Sponsor** \$40,000
- ❖ Fifteen (15) tickets
 - ❖ Sponsorship recognition included in event marketing communications including acknowledgement on HFC social media channels
 - ❖ Company logo on parting gift distributed to event attendees
 - ❖ Digital sponsorship recognition projected on venue wall
- ☐ **Bar Sponsor**..... \$30,000
- ❖ Twelve (12) tickets
 - ❖ Sponsorship recognition included in all event marketing communications and on HFC media channels
 - ❖ Logo prominently displayed at the bars
 - ❖ Sponsor logo on bar menus
 - ❖ Digital sponsorship recognition projected on venue wall

SOLD OUT!

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- ☐ **Registration Sponsor.....\$25,000**
 - ❖ Ten (10) tickets
 - ❖ Printed signage by registration acknowledging sponsorship
 - ❖ Table-top signage on registration tables
 - ❖ Sponsorship recognition included in event marketing communications and on HFC social media channels
 - ❖ Digital sponsorship recognition projected on venue wall
- ☐ **Silent Auction Sponsor..... \$25,000**
 - ❖ Ten (10) tickets
 - ❖ Sponsorship recognition included in event marketing communications and on HFC social media channels
 - ❖ Logo recognition on online auction website and printed signage
 - ❖ Digital sponsorship recognition projected on venue wall

SOLD OUT!
- ☐ **Dessert Sponsor \$15,000**
 - ❖ Six (6) tickets
 - ❖ Sponsorship recognition included in all event marketing communications and on HFC social media channels
 - ❖ Logo prominently represented by dessert displays
 - ❖ Branding on venue screens
 - ❖ Digital sponsorship recognition projected on venue wall

SOLD OUT!
- ☐ **Photography Sponsor..... \$15,000**
 - ❖ Six (6) tickets
 - ❖ Sponsorship recognition included in event marketing communications and on HFC social media channels
 - ❖ Photo branding opportunity
 - ❖ Digital sponsorship recognition projected on venue wall

SOLD OUT!
- ☐ **HFC Ally Sponsor \$15,000**
 - ❖ Six (6) tickets
 - ❖ Sponsorship recognition included in event marketing communications and on HFC social media channels
 - ❖ Digital sponsorship recognition projected on venue wall
- ☐ **Benefactor Sponsor \$10,000**
 - ❖ Four (4) tickets
 - ❖ Sponsorship recognition included in event marketing communications and on HFC social media channels
 - ❖ Digital sponsorship recognition projected on venue wall
- ☐ **Patron Sponsor \$5,000**
 - ❖ Two (2) tickets
 - ❖ Sponsorship recognition included in event marketing communications and on HFC social media channels
 - ❖ Digital sponsorship recognition projected on venue wall
- ☐ **Friend of HFC Sponsor \$2,500**
 - ❖ One (1) ticket
 - ❖ Sponsorship recognition included in event marketing communications and on HFC social media channels
 - ❖ Digital recognition of company/individual name projected on venue wall
- ☐ **Individual Ticket \$2,000**
- ☐ **Ticket Package of 10 tickets.....\$18,500**
- ☐ **Committee of Hope/New York Young Professionals Individual TicketSpecial pricing available**



- ☐ **Digital Message of Congratulations.....\$1,850**
 ♦ Digital message of anniversary congratulations projected on venue wall (logo included)

For questions about sponsorships, tickets or donating in support of the event, please contact Lynn Fisher, Senior Director of Development & Events at LFisher@hfc.org.

REGISTRATION INFORMATION

To register and pay online, go to www.hfc.org/events

OR

Call or email the registration form to us at:

ATTN: Lynn Fisher
 Help for Children
 106 W. 32nd St, 2nd Floor
 New York, NY 10001

Email: LFisher@hfc.org
 Phone: (212) 991-9600 Ext. 345

CONTACT INFORMATION

Name: _____ Company: _____
 Address: _____
 Email: _____ Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ ☐ Personal Contribution OR ☐ Corporate Contribution

☐ Check enclosed, payable to Help For Children OR ☐ Please charge to my:

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: _____ Expires: _____ Security Code: _____

We recognize our donors in a variety of online and printed materials, including annual reports, event signage, and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

☐ Please list me as: _____ ☐ I/We would prefer to remain anonymous

Join **Help For Children** and the **Alternative Investment community** on **Tuesday, May 20th for the 25th Annual New York Gala**. Your support makes a tremendous difference in the lives of children and their families in the Greater New York Metropolitan area.

ABOUT HELP FOR CHILDREN (HFC)

Help For Children, a global foundation with 10 locations worldwide, was founded and is sustained by the Alternative Investment community with the sole mission to prevent and treat child abuse. Since inception in 1998, HFC has invested nearly \$63 million in grants to the most innovative and effective programs that protect and heal children in our locations. In New York alone, 125 grantee organizations have received over \$25 million.