



HFC NEW YORK | HFC ROCKS

AN EVENING WITH 38 SPECIAL

Thursday, November 2, 2023 | 6:30 pm

Sony Hall, New York City

SPONSORSHIP PACKAGES & TICKETS

SPONSORSHIP PACKAGES

- Headliner Sponsor** \$200,000
 - ❖ 30 VIP tickets with access to VIP area with premium bar and food
 - ❖ 30 general admission tickets
 - ❖ Headline sponsor branding on concert promotional materials and event marketing publications
 - ❖ Company logo and signage displayed prominently through the event and venue screens
 - ❖ Company logo included in event email marketing to local and national distribution lists (30,000+ constituents)
 - ❖ Inclusion in pre- and post-event press releases
 - ❖ Verbal acknowledgement of sponsorship at event welcome
 - ❖ Social media recognition on all HFC channels

- Encore Sponsor** \$100,000
 - ❖ 20 VIP tickets with access to VIP area with premium bar and food
 - ❖ 20 general admission tickets
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Company logo included in event email marketing to local and national distribution lists (30,000+ constituents)
 - ❖ Company logo and name included on event marketing publications
 - ❖ Inclusion in pre- and post-event press releases
 - ❖ Verbal acknowledgement of sponsorship at event welcome
 - ❖ Social media recognition on all HFC channels

- Set List Sponsor**..... \$50,000
 - ❖ 15 VIP tickets with access to VIP area with premium bar and food
 - ❖ 20 general admission tickets
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Company logo included in event email marketing to local and national distribution lists (30,000+ constituents)
 - ❖ Company logo and name included on event marketing publications
 - ❖ Inclusion in pre- and post-event press releases
 - ❖ Verbal acknowledgement of sponsorship at event welcome
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- Jam Session Sponsor**..... \$30,000
 - ❖ 10 VIP tickets with access to VIP area with premium bar and food
 - ❖ 15 general admission tickets
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Opportunity to contribute to VIP gift bag
 - ❖ Social media recognition on all HFC channels

- Bar Sponsor** \$30,000
 - ❖ 10 VIP tickets with access to VIP area with premium bar and food
 - ❖ 15 general admission tickets
 - ❖ Company logo and signage prominently displayed on the bars and venue screens
 - ❖ Opportunity for signature drink
 - ❖ Company logo and name included on event marketing publications
 - ❖ Opportunity to contribute to the VIP gift bag
 - ❖ Social media recognition on all HFC channels



HELP FOR CHILDREN
Prevent & Treat Child Abuse

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SPONSORSHIP PACKAGES CONTINUED

- T-Shirt Sponsor**..... \$20,000
 - ❖ 5 VIP tickets with access to VIP area with premium bar and food
 - ❖ 10 general admission tickets
 - ❖ Sponsor branding on concert promotional materials (t-shirt)
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Opportunity to contribute to the VIP gift bag
 - ❖ Social media recognition on all HFC channels

- Spotlight Sponsor**..... \$15,000
 - ❖ 15 general admission tickets
 - ❖ Sponsorship recognition at registration table
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Social media recognition on all HFC channels

- Benefactor Sponsor**..... \$10,000
 - ❖ 1 VIP ticket with access to VIP area with premium bar and food
 - ❖ 12 general admission tickets
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Social media recognition on all HFC channels

- Coat Check Sponsor**..... \$10,000
 - ❖ 12 general admission tickets
 - ❖ Sponsorship recognition at coat check
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Social media recognition on all HFC channels

- Backstage Sponsor** \$7,500
 - ❖ 1 VIP ticket with access to VIP area with premium bar and food
 - ❖ 4 general admission tickets
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Social media recognition on all HFC channels

- Supporting Sponsor** \$5,000
 - ❖ 5 general admission tickets
 - ❖ Company logo and signage prominently displayed throughout the event and venue screens
 - ❖ Social media recognition on all HFC channels

- Solo Sponsor** \$4,000
 - ❖ 5 general admission tickets
 - ❖ Listing on venue screens and signage at the event
 - ❖ Social media recognition on all HFC channels

For questions about tickets or sponsorships, please contact Lynn Fisher at lfisher@hfc.org.



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INDIVIDUAL TICKETS

- VIP Ticket (Limited Availability)** Access to VIP area with premium bar and food\$1,000
- Single General Admission Ticket(s)** Includes open bar and food\$300
..... **2 for \$500**
..... **10 for \$2,400**
- Single NY Young Professionals Ticket (Members Only)** | Contact lfisher@hfc.org for special pricing.

DONATE

- I am unable to attend but wish to contribute \$_____ to HFC's fight against child abuse

REGISTRATION INFORMATION

To register and pay online, go to www.hfc.org/events

Call or email the registration form to us at:

ATTN: Lynn Fisher
Help for Children
106 W. 32nd Street, 2nd Floor
New York, NY 10001

Email: lfisher@hfc.org
Phone: (212) 991-9600 Ext. 345

CONTACT INFORMATION

Name: _____ Company: _____
Address: _____
Email: _____ Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ Personal Contribution OR Corporate Contribution

Check enclosed, payable to Help For Children OR Please charge to my:

Visa MasterCard American Express Discover

Credit Card Number: _____ Expires: _____ Security Code: _____



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EVENT OVERVIEW

On **Thursday, November 2nd**, at **Sony Hall** in **New York City**, **38 Special** will perform at **HFC Rocks**, **presented by Ellington Management**. Join **Help For Children** and **Alternative Investment industry peers** for an exclusive and memorable night of **38 Special's** greatest hits and help us raise money for the prevention and treatment of child abuse in the greater New York Metropolitan area.

ABOUT HELP FOR CHILDREN (HFC)

Help For Children (HFC) is the Alternative Investment industry's charity. A global foundation with 10 locations dedicated to fighting child abuse, HFC was founded in New York in 1998 as Hedge Funds Care and has grown to include the support of the broader alternative investment community including private equity and venture capital. Since its inception, HFC has invested more than USD \$61 million in grants that protect and heal children. In New York alone, 125 grantee organizations have received over USD \$24 million. Together, we are making the world a safer place for children.